

Professional Development

AIGA Mentor, January-June 2025

One-on-one mentorship to an early career creative professional

Good Tech Fest, May 2024

Conference for technologists committed to using data and technology to drive impact for the public good

Config, April 2021

Figma's annual conference, attended sessions on creative collaboration, scaling a design team, and team culture

SRCCON: Product, February 2020

Participant-led interactive conference for 150 product thinkers working at the intersection of product and news

Make a Mark: PHL, October 2019

Volunteered as a designer in a 12-hour creative make-a-thon benefiting local humanitarian causes

AIGA Philadelphia, 2018 – 2019

Planned, coordinated, and designed branding for events as a Programming Committee Member

Education

University of Delaware

B.F.A. Visual Communications

Cum Laude

Women of Promise Award Recipient

Experience

Mighty Engine, Senior Graphic Designer

October 2024 – Present

DESIGN AGENCY. PHILADELPHIA, PA.

- Create powerful design solutions for print, environmental, videography, and digital products, including for social media marketing and advertising
- Use design skills for social justice and help deepen impact in advancing educational equity, early literacy, trauma healing, and other life-saving community-building missions

Lauren Bryant Design, Founder & Creative Director

May 2015 – Present

DESIGN STUDIO. PHILADELPHIA, PA.

- Branding, illustration, print, digital, marketing, and web design across industries including arts, education, entertainment, communications, fashion, fitness, non-profit, real estate
- Collaborate directly with clients, lead presentations and feedback discussions, implement feedback from multiple stakeholders, and maintain organized systems of project management
- Select clients: Anthropologie, The Franklin Institute, Taft Communications, Chestnut Hill Conservancy & Historical Society, Philadelphia Youth Network, Rethink Education, Urban Creators, Haven Adoptions, Stageplays Theatre Company, Good Good Comedy, Granite Impact

Adduco Communications, Creative Specialist

April 2023 – April 2024

MARKETING AGENCY. REMOTE.

- Freelance design and illustration for B2B marketing and communications agency
- Print and digital marketing including presentations, brochures, prospectus, social graphics, print and digital ads, banners, booth designs
- Client industries: life sciences, logistics, manufacturing, packaging, and sustainability

Civic News Company, Digital Designer

December 2019 – December 2022

JOURNALISM NON-PROFIT. REMOTE.

- Collaborated remotely across editorial and business teams to ensure brand consistency across external and internal materials including digital ads, fundraising campaigns, event promotions, social media, call outs, email templates, presentation decks, annual reports, business cards, etc.
- Developed visual brand for new vertical: Votebeat, a newsroom focusing on election coverage
- Enhanced the visual presentation of Chalkbeat's journalism by developing an illustration style for feature stories and collaborated with photo editor on photo illustrations and story layouts
- Managed CMS migration of archives and launch of a new bureau. Prioritized and tracked feature requests, built internal documentation, trained new hires on platform, and coordinated with cross-functional teams to ensure editorial integrity, brand consistency, and legal compliances
- Maintained internal team documentation, request form, and project management tools
- Designed assets for Giving Tuesday Now campaign, the biggest single day of fundraising in company history, bringing in over \$12K in revenue and garnering 100 new subscribers
- Led redesign of event listing system to automate and monetize the service

Drexel University, Adjunct Professor

September – December 2018

HIGHER EDUCATION. PHILADELPHIA, PA.

- Taught Creative Concept Design to a class of 15 undergraduate design students for the Department of Digital Media within the Westphal College of Media Arts & Design

Pennsylvania Ballet, Designer, Creative Services

December 2015 – December 2017

PERFORMING ARTS NON-PROFIT. PHILADELPHIA, PA.

- Designed and produced print and digital materials for all departments (marketing, development, community engagement, and the school)
- Grew Instagram followers from 8k to 19k in first 4 months of managing social media accounts
- Managed production of Playbill booklets and coordinated with print vendors to ensure high-quality products and timely delivery
- Maintained digital archives, company website, and retouched photos

Skills & Software

SKILLS: Graphic Design, Typography, Illustration, Photography, Project Management

DESIGN: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Figma

WEB: Squarespace, Wordpress, Wix, HTML, CSS

ADMIN: Google Suite, Microsoft Office, Slack, Zoom

TOOLS: Asana, Airtable, Basecamp, Mailchimp, Typeform, Zapier